

## ABOUT INSTITUTION

Government Raza Post Graduate College, Rampur, (Rampur) is located in Moradabad commissionaire. College is about eight kilometers away on Bareilly-Moradabad Road from the main city. The college is affiliated to M.J.P. Rohilkhand University, Bareilly. The college offers undergraduate courses in Science, Arts and Commerce programmes, B.Ed. and 14 PG programmes. Ph.D. programmes is also available In addition to these regular programmes. IGNOU and others Centre of the college also offers several programmes.

## WHY INTERNATIONAL WEBINAR IS REQUIRED?

Covid-19 (novel corona virus) has been officially declared as a pandemic by World Health Organization on March 11, 2020. This pandemic has not just resulted in loss of lives but has had an adverse impact on business, commerce and the global economies on account of lockdowns and restricted movement. Currently, 210 countries around the world are passing through the global crisis on account of Covid-19. The outbreak of Covid-19 however has brought the societies and economies around the world to a halt.

As the world is passing through an unprecedented time of worldwide lockdown and facing the mass challenge of global crisis of COVID-19, In order to be safe and overcome the situation we as academic leaders are committed to provide constant guidance to our academic fraternity and inspire them to make productive use of this period. Therefore by adopting ICT for next generation as socially responsible leaders we hereby abide to the UGC Quality Mandate for improving the quality in Higher Education Institutions and therefore under the UGC guidance further are organizing an online national seminar (Webinar) referring point 5 and 6 of the notification. This webinar holds the vision of engaging academic fraternity in meaningful assignment and will contribute towards intellectual wealth of the nation.

### Chief Guest:

**Dr. Amit Bharadwaj, J.S.**

Higher Education, U.P; Lucknow.

### Special Guest:

**Dr. B. L. Sharma, A.D.**

Directorate of Higher Education, U.P; Prayagraj

### Patron:

**Dr. P.K. Varshney,** Principal, GRPGC, Rampur

# INTERNATIONAL WEBINAR

(Under the UGC Quality Mandate Notification  
D.O. No1-3/2020 (CM) Dated 28th March, 2020)

on

## OUTBREAK OF COVID-19 PANDEMIC: CHALLENGES AND THE ROAD AHEAD

07 June 2020



JOINTLY ORGANIZED BY  
FACULTY OF COMMERCE  
AND  
DEPARTMENT OF ECONOMICS  
GOVERNMENT RAZA P.G. COLLEGE,  
RAMPUR, U.P; INDIA



Registration Link: For Presentation of Paper-  
<https://forms.gle/PQg52Sz6owww9CU48>

Only Participation:

<https://forms.gle/nDikq8Y5PeUUaGwJ6>

### How to use Google Meet from mobile -

1. First download Google Meet from PLAY STORE and login with Gmail.
2. Click on the Google Meet Code sent to you on Email/WhatsApp.
3. Click Meet on the given page.
4. You can join the meeting as soon as you click on Join again / Ask to join.
5. After that first touch the screen and click on the mic and mute. Unmute it only when it is necessary.
6. Repeat this process once the connection is lost between the meetings.
7. Use the chat box in the middle to write your query.

### How to use Google Meet with computer / laptop -

1. Search by writing meet.google.com in Google search bar.
2. Click on join to enter the meeting code in the box of Enter meeting code.
3. Join the meeting by clicking on Join now.
4. Then first touch the screen and click on the mic and mute. Unmute it only when it is necessary.
5. Repeat this process again if there is a connection cut during meeting.
6. Use the chat box in the center to write your query.

### How to Present Paper (Only Computer/ laptop) from Google Meet

1. First click on Present Now at the bottom right of your computer screen.
2. Clicking on your Entire Screen again, clicking on the screen opened in front, and click on Share Option.
3. Now open your presentation by minimizing your window screen.
4. To stop the presentation, click on Stop Sharing shown below and open your Google Meet Browser.

Note- This process can be understood by watching on YouTube.

Google-meet ID & password will be provided on email or WhatsApp

### Convener

DR. AMIT AGRAWAL

Organizing Secretary

DR. DEEPA AGARWAL

Organizing Committee

DR. RAM KISHORE SAGAR, DR. LALIT KUMAR,

DR. MAHENDRA PAL SINGH YADAV, DR. MONIKA KHANNA

### Co-Convener

DR. ZUBAIR ANEES

DR. VINAY K. SHARMA

**Government Raza P.G. College,  
Rampur, U.P; India**

Re-Accredited 'B' Grade "IIIrd Cycle of Accreditation" by NAAC

**Under the Series of International webinars**

**OUTBREAK OF COVID-19 PANDEMIC: CHALLENGES  
AND THE ROAD AHEAD**

**is organising the 4<sup>th</sup> International Webinar**

**CHALLENGES AND OPPORTUNITIES FOR  
BUSINESS AND ECONOMIES WORLDWIDE, POST  
COVID-19**

Dear Sir/ Madam,

We are pleased to inform you that the faculty of Commerce and the department of Economics, Government Raza P.G. College, Rampur are in unison organizing 4th international webinar on 07 June, 2020 on the topic "**Challenges and Opportunities for Business and Economies Worldwide, post Covid-19**" under the series "outbreak of Covid-19 pandemic: challenges and the road ahead". Lockdown and Covid-19 transition have brought the global economic growth rate to the abyss. Crude oil prices reached zero dollars per barrel. The webinar is an attempt to assess, through research papers, the impact of lockdown and Covid-19 on Indian and global economy in context of: agriculture, medium and small scale industry, unemployment or reverse migration, poverty and food problem, tourism industry, logistics, finance and insurance, construction industry, retail business etc. The webinar will also explore the prospects of emerging opportunities for local and regional development during and post Covid-19 pandemic era. We are using this lockdown period as an opportunity to hear eminent speakers from different parts of the world. It would be our great honour to welcome your gracious presence with the belief that this webinar will provide enriching experience for all the participants.

With regards

Faculty of Commerce and  
Department of Economics

**No Registration Fee. For 07 JUNE 2020**

**Registration Link For Presentation of Paper-**

<https://forms.gle/PQg52Sz6owww9CU48>

**Only Participation:**

<https://forms.gle/nDikq8Y5PeUUaGwJ6>

Website: [www.grpgcrampur.com](http://www.grpgcrampur.com)

**Call for Papers**

Original papers, case studies and reviews for the areas as mentioned in the sub-themes are invited.

**Guidelines for Contributed Papers**

The Paper should reflect the conference theme. The abstract should not exceed 300 words. The paper must comprise of Title of the Paper, Name (s) of Author/s, Name of Institution, City, Mobil Number and email address. The paper sent should be original. Paper submission must not exceed 5000 words (10 Pages). The text should be typed single spaced, A4 Size, 12 point font size of Times New Roman font style or 14 point font size of Kruti Dev 10 and in Word Format with normal page layout. The Manuscript should content the following:

**Submission of Abstract:** Title of paper, Author(s), Designation, Name of Institution or Organization, Affiliations, e-mail and Mobile Number (WhatsApp), Abstract in Maximum 300 words, Key Words.

**Full Paper Submission:** Title of paper, Author(s), Designation, Name of Institution or Organization, Affiliations, e-mail and Mobile Number, Abstract, Key Words, Introduction, Objective or Importance, Limitation, Methodology, Discussions, Results, Conclusions, Suggestion or Recommendations (if any) and Reference or Bibliography (APA Format).

**To present the paper it will be mandatory to attach 8 slides through PPT-**

- I. Introduction of paper presenter on slide
- II. Abstract of research paper on slide
- III. Purpose and methodology / importance of research paper
- IV + V Research Description and Interpretation
- VI. Findings and Results
- VII. The conclusion / Relevance of research
- VIII. Suggestions or recommendations or references

**Important Dates For Abstract and Paper Submission:**

**Submission of Abstracts and full paper Begin:**  
11.05.2020

**Full Paper Submission Closes:** 31.05.2020

**Paper publication Opportunities**

Only those papers which are accepted by the Editorial Committee will be included in the most qualified papers and would be published in a special issue of Edited Book (With ISBN) or Referred/UGC Listed Journals, contributing towards the enrichment of the existing literature.

**"Challenges and Opportunities for Business and Economies Worldwide, post Covid-19"**

**Impact of lockdown and Covid- 19 transaction on Indian or global economy in context of:**

Agriculture, small scale industries development, unemployment or reverse migration, poverty and food problem, tourism Industries, transportation Industries, finance and insurance, construction Industries, retail business etc.

**Emerging opportunity during the pandemic:** opportunities for local and regional development, opportunities for self silent economy, encroachment to small scale entrepreneurship etc.

**Sub themes are:**

1. Global economic recession.
2. New business opportunities.
3. Stagnation of economic activities.
4. Impact of covid-19 on consumer markets.
5. Challenges for human resource management during covid-19.
6. Risk and survival strategies to face covid-19 for business enterprises.
7. Economic recovery and industrial growth post covid-19
8. International trade post covid-19.
9. Revival of business through digital transformation.
10. Development of communication skills for virtual management.
11. Managing supply during covid-19.
12. Business complexities during covid-19.
13. Survival of MSME's and startups amid covid-19.

The present webinar seeks to take up all emerging problems of covid-19 at single platform so that all students / delegates / resource persons may have the idea of problems at the global level and try to solve the problems through interdisciplinary research in order to overcome the current problems. Finding the solutions of the present problems may give them access to global opportunities in order to be an entrepreneur, good researcher with new innovative ideas at national & international level.



**GOVERNMENT RAZA P.G. COLLEGE, RAMPUR-244901**

**UTTAR PRADESH, INDIA**







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**SERIES OF INTERNATIONAL WEBINARS**












**DATE - JUNE 07, 2020**

**PROGRAMME-SCHEDULE**

**INAUGURAL SESSION**

	<p style="text-align: center;"><b>Webinar Introduction</b></p> <p>Dr. Amit Agrawal, Assistant Professor, Convener of Webinar</p>	10:00 AM (IST)
	<p style="text-align: center;"><b>Patron</b></p> <p>Dr. P.K. Varshney, Principal, Govt. Raza. P.G. College, Rampur</p>	10:05 AM
	<p style="text-align: center;"><b>Welcome Note</b></p> <p>DR. VINAY KUMAR SHARMA HOD, Commerce Organized Secretary</p>	10:10 AM
	<p style="text-align: center;"><b>Chief Guest</b></p> <p>Dr. Amit Bharadwaj, Joint Secretary, Higher Education, Uttar Pradesh, Lucknow</p>	10:15 AM
	<p style="text-align: center;"><b>Special Guest</b></p> <p>Dr. B.L.Sharma, A.D. Directorate of Higher Education, Uttar Pradesh, Prayagraj</p>	10:25 AM
	<p style="text-align: center;"><b>Thanks Note</b></p> <p>Dr. Deepa Agarwal, HOD, Economics, Organized Secretary</p>	10:35 AM

**TECHNICAL SESSION OF EXPERT**

	<b>Introduction of Technical Session</b> DR. ZUBAIR ANEES Assistant Professor, Co-convener of Webinar	10:40 AM
<b>KEY NOTE SPEAKERS</b>		
	<b>Dr. M.K. Agarwal,</b> Professor of Economics at University of Lucknow	10: 45 AM
	<b>Mr. Abdul Basit</b> Policy analyst at a think tank based in North Carolina Philadelphia, U.S.	11:00 AM
	<b>DR. A.K. JAIN</b> Former Dean, Faculty of social Sciences Former Prof./Head Department of Economics Banaras Hindu University, Varanasi	11:15 AM
	<b>Mr. Anak Agung Gde Satia Utama,</b> SE., M.Ak., Ak.,CA Economics and Business Faculty, Accounting Department, Airlangga University	11:30 AM
	<b>Prof. P.B. Singh,</b> Dean and Head of Department, Management faculty, M.J.P. Rohilkhand University, Bareilly (India)	11:45 AM
	<b>Dr. Faheem Ahmed,</b> Assistant Professor (Physics), King Faisal University, Hofuf, Saudi Arabia	12:00 PM
	<b>DR KESHAB BHATTARAI,</b> Senior Lecturer in Economics University of Hull Hull, UK	12:15 PM
	<b>Dr. SURJIT VICTOR,</b> AMA International University, Bahrain, Manama, Kingdom of Bahrain	12:30 PM
	<b>Mr. Prateek Agarwal,</b> Senior Software Engineer, An Investment firm, in Singapore	12:40PM
	<b>Mr. Ankit Gupta,</b> An IT Consultant, New Jersey, USA	12: 50 PM



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## SERIES OF INTERNATIONAL WEBINARS

DATE – 07 JUNE, 2020, TIME 01:00 PM TO 03:00 PM

### PROGRAMME-SCHEDULE

#### TECHNICAL SESSION

#### Introduction of Technical Session\*

					
<b>Session Chair</b> Dr KAVITA BHATNAGAR HOD Eco, Deptt GDHG College Moradabad	Dr. Deepa Agarwal, HOD, Eco. Organized Secretary	DR. M,P,S, YADAV* Assistant Professor, Host of Webinar	DR.R.K.SAGAR, Associate professor, Session Rapporteur	DR. MONIKA KHANNA Assistant Professor, Co,-host of Webinar	DR. LALIT KUMAR, Assistant Professor, Session Rapporteur
<b>S.N.</b>	<b>Name of Paper Presenters, Title of Paper and Name of Institution/University</b>				<b>Time</b>
	Dr KAVITA BHATNAGAR HOD (Economics Department) GDHG College Moradabad (Technical Session Start)				01:00
	Only 15-20, Selected Papers Presented in Technical Session				
	<b>Valedictory Session</b>				2:45 PM
	DR. VINEETA SINGH HOD/Chief Proctor Associate professor (English)				
					
Dr. Deepak Sharma , Assistant Professor, Social Media and other	Dr. Ajay Vikram Singh , Assistant Professor, Press/Media:	Dr. Pradeep, Assistant Professor, Press/Media	Dr. Raju, Assistant Professor, Technical Support	Dr. Ram Kumar, Assistant Pro., Technical Support	Dr. Deepmala Assistant Professor, Technical Support



# GOVT. RAZA POST GRADUATE COLLEGE, RAMPUR

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Affiliated by M.J.P Rohilkhand University, Bareilly

## वेबिनार आख्या

कार्यालय, राजकीय रज़ा स्नातकोत्तर महाविद्यालय रामपुर, उ0प्र0

दिनांक: 07/06/2020

रामपुर राजकीय रज़ा स्नातकोत्तर महाविद्यालय में आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ के तत्वाधान में वाणिज्य संकाय एवं अर्थशास्त्र विभाग द्वारा अंतरराष्ट्रीय वेबिनार आयोजित किया गया। इसमें कोविड- 19 महामारी का प्रकोप चुनौतियाँ और अग्रगामी पद विषय पर चर्चा की गई। इस अवसर पर संयुक्त सचिव उच्च शिक्षा डॉ. अमित भारद्वाज ने कहा कि कोविड-19 महामारी ने हम सब की जिंदगी के विभिन्न क्षेत्रों में बहुत सारी चुनौतियां उत्पन्न कर दी हैं।

जिसमें उच्च शिक्षा क्षेत्र में भी एक बड़ी चुनौती सामने आ रही है। इन में से वे प्रमुख चुनौतियाँ हैं जिसमें पहली चुनौती छात्रों के रूटीन संबंधी है। पिछले दो महीनों में छात्र/छात्राओं का पूरा छात्र जीवन बाधित हो गया। दूसरी चुनौती बेरोजगारी को लेकर है। अनेक क्षेत्रों में बहुत सारी नौकरियां हैं। चली गई हैं। उच्च शिक्षा के पश्चात प्रत्येक युवक की पहली प्राथमिकता रोजगार की होती है। लेकिन, महामारी ने बेरोजगारी को बहुत बढ़ावा दिया है। अतः सरकार की विभिन्न क्षेत्रों में रोजगार के अवसर बढ़ाने की आवश्यकता है। उच्च शिक्षा निदेशालय के सहायक निदेशक डॉ. बीएल शर्मा, लखनऊ यूनिवर्सिटी के डॉ. एमके अग्रवाल, अमेरिका के डॉ. अब्दुल बासित, बीएचयू के डॉ. एके जैन, डॉ. अमित अग्रवाल, डॉ. विनय शर्मा, डॉ. एमपीएस यादव, डॉ. कविता भटनागर, डॉ. विनीता सिंह व प्राचार्य डॉ. पीके वाष्ण्य आदि रहे।



GOVT. RAZA POST GRADUATE COLLEGE, RAMPUR

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## < E-Paper

Rampur



08 Jun 2020



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अधिकतम तापमान

न्यूनतम तापमान

सूर्य

अस्त (अम) 07:12

उदय (पूर) 05:16



# कोरोना ने पैदा कीं कई सारी चुनौतियां, धैर्य की जरूरत

जागरण संवाददाता, रामपुर : राजकीय रजा स्नातकोत्तर महाविद्यालय में आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ के तत्वाधान में वाणिज्य संकाय एवं अर्थशास्त्र विभाग द्वारा अंतरराष्ट्रीय वेबिनार आयोजित किया गया। इसमें कोविड-19 महामारी का प्रकोप : चुनौतियां और अग्रगामी पथ विषय पर चर्चा की गई। इस अवसर पर संयुक्त सचिव उच्च शिक्षा डॉ. अमित भारद्वाज ने कहा कि कोविड-19 महामारी ने हम सब की जिंदगी के विभिन्न क्षेत्रों में बहुत सारी चुनौतियां उत्पन्न कर दी हैं।

जिसमें उच्च शिक्षा क्षेत्र में भी एक बड़ी चुनौती सामने आ रही है। इन में से दो प्रमुख चुनौतियां हैं। जिसमें पहली चुनौती छात्रों के रूटीन संबंधी है। पिछले दो महीनों में छात्र/छात्राओं

का पूरा छात्र जीवन बाधित हो गया। दूसरी चुनौती बेरोजगारी को लेकर है। अनेक क्षेत्रों में बहुत सारी नौकरियां चली गई हैं। उच्च शिक्षा के पश्चात प्रत्येक युवक की पहली प्राथमिकता रोजगार की होती है। लेकिन, महामारी ने बेरोजगारी को बहुत बढ़ावा दिया है। अतः सरकार को विभिन्न क्षेत्रों में रोजगार के अवसर बढ़ाने की आवश्यकता है। उच्च शिक्षा निदेशालय के सहायक निदेशक डॉ. बीएल शर्मा, लखनऊ यूनिवर्सिटी के डॉ. एमके अग्रवाल, अमेरिका के डॉ. अब्दुल बसित, बीएचयू के डॉ. एके जैन, डॉ. अमित अग्रवाल, डॉ. विनय शर्मा, डॉ. एमपीएस यादव, डॉ. कविता भटनागर, डॉ. विनीता सिंह व प्राचार्य डॉ. पीके वार्धन आदि रहे।

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जुम  
को

Principal  
Govt. Raza P.G. College  
Rampur (U.P.)